

Message Text

UNCLASSIFIED

PAGE 01 OSAKA 01493 270508Z
ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W
-----270510Z 127288 /13
R 270351Z DEC 76
FM AMCONSUL OSAKA KOBE
TO USDOC WASHDC
INFO SECSTATE WASHDC 2720
AMEMBASSY TOKYO

UNCLAS OSAKA KOBE 1493

E.O. 11652: N/A
TAGS: BEXP, BTRA JA
SUBJECT: FOREIGN BUYER PROGRAM: KITTAKE USA TOUR

1. MR. KOMURO, MANAGING DIRECTOR OF KITTAKE, CAME TO CONGEN
ON DECEMBER 22. HE CONFIRMED THAT GROUP WILL USE NAME "KITTAKE"
IN U.S. AND WILL DISCLAIM ANY CONNECTION WITH U.S. K MART OR
KRESGE. GROUP HAS ALREADY CHANGED AIRLINE AND HOTEL RESERVA-
TIONS FROM "K MART CHAIN" TO " KITTAKE".

2. KOMURO SAYS KITTAKE RECEIVED LETTER REFERRING TO TRADE-
MARK ISSUE FROM KRESGE ATTORNEYS SOME TWO MONTHS AGO. KITTAKE
LEGAL DEPARTMENT IS STUDYING MATTER AND WILL REPLY DIRECTLY
TO KRESGE'S LAWYERS. KOMURO, THOUGH CLAIMING
IGNORANCE OF LEGAL SITUATION, INTIMATED THAT KITTAKE HAS
NEVER REGISTERED "K MART" TRADEMARK IN JAPAN ALTHOUGH IT HAS
BEEN USING "K HART" IN JAPANESE SYLLABARY AS NAME OF ITS
VOLUNTARY GROCERY CHAIN SINCE 1964.

3. IN ADDITION TO STEPS BEING TAKEN BY KITTAKE, USDOC MAY
WISH TO CLARIFY IN FOLLOW UP TRADE OPPORTUNITY AND/OR COMMERCE
PUBLICATIONS THAT KITTAKE IS NOT IN ANY WAY RELATED TO KRESGE OR
K MART.;

4. LETTERS FROM U.S. FIRMS INTERESTED IN KITTAKE VISIT
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ARRIVED DEC. 22.

5. PLEASE ADVISE OF ANY DEVELOPMENTS WHICH MIGHT AFFECT
VISIT.
AINSWORTH

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 27 DEC 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976OSAKA01493
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
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From: OSAKA KOBE
Handling Restrictions: n/a
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Review Comment: n/a
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Margaret P. Grafeld
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